



# PGA MAGAZINE

RELATIONSHIP • DIGITAL • PRINT

## CHICAGO DISTRICT GOLF ASSOCIATION DIGITAL ADVERTISING SOLUTIONS



**MEMBER OFFERS**  
For Everyone Who Plays the Game

**ERIN HILLS**

**CDGA Member Exclusive for July 23 and July 31**

Celebrate summer with an exclusive offer for CDGA Members: Play Erin Hills on July 23 or July 31 for the special green fee of \$225 (a savings of \$70). To take advantage of this special offer, call 866-772-4769 and identify yourself to the reservationist as a CDGA Member.

The Chicago District Golf Association (CDGA), serves more than 82,000 individual members and more than 400 member clubs. lifestyle.

### MEMBER PROFILE FOR CDGA

- **54%** of members are members of a private golf club
- **58%** have been members of the CDGA for 10+ years
- **1.6 Million** total rounds posted by members in 2018
- **\$237,895** average annual HHI

### CDGA MONTHLY MEMBER OFFER EMAIL

- **Content:** Monthly emails are sent to 50,000+ containing listing of membership offers shared with other partner offers and editorial content. Offer to also be featured in "Member Offers" section of CDGA.org until offer expiration.

### CHICAGO DISTRICT GOLFER - DIGITAL

- **Content:** Chicago District Golfer digital edition contains featured articles, travel destinations, news from around the CDGA, member offers and more to the CDGA membership. Emails are sent to 50,000+ members four times per year: March, May September and October. Chicago District Golfer averages 2,107 users and 36,000+ pageviews.

### Advertising Opportunities:

- **Offer Listing:** JPEG Image, Logo and 30-50 words outlining the special offer to CDGA members. Rate is \$500 per insertion.

### CDGA.ORG

- **Content:** Provides visitors with detailed information about CDGA activities and services, announcements, archived issues of Chicago District Golfer and personalized member pages. CDGA.org has over 3 Million unique visits, over 9 Million page views and 425,352 unique users per year.

RATES:	1-2x	3-4x
Spread	\$4,000	\$3,500
Full Page	\$2,000	\$1,750



### Advertising Opportunities:

- 1 Top Center Banner Ad:** 970px wide x 66px high. JPEG or GIF file.
  - 2 Left and Right Column Banner Ads:** 160px wide x 600px high. JPEG or GIF file.
  - 3 Box Banner Ads:** 300px wide x 250px high. JPEG or GIF file.
- **Rate:** \$1,000/month (April-October) and \$500/month (November-March)

For more information, please contact Brian Folino, President, at bfolino@pgamagazine.com



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## CHICAGO DISTRICT GOLFER MAGAZINE

**T**he Chicago District Golf Association (CDGA), serves more than 82,000 individual members and more than 400 member clubs. The CDGA's official publication, *Chicago District Golfer*, is published six times per year and mailed to over 60,000 golfing households. Print issues are scheduled for February, April, June, July, August and November.

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### RATES:

	1x	3x	4x	6x
Full Page	\$5,490	\$5,216	\$4,868	\$4,694
2/3 Page	\$3,843	\$3,651	\$3,407	\$3,286
1/2 Page	\$3,019	\$2,869	\$2,677	\$2,581
1/3 Page	\$2,105	\$1,999	\$1,866	\$1,799

### Premium Positions

Back Cover, Inside Front Cover, Inside Back Cover

Issue Dates	Ad Deadline*
February	January 15
April	March 16
June	May 1
July	June 1
August	July 15
November	October 15

\*Subject to change.

For more information, please contact Brian Folino, President, at [bfolino@pgamagazine.com](mailto:bfolino@pgamagazine.com)