



PGA MAGAZINE

CONFERENCE SERIES



“THIS WAS A GREAT EXPERIENCE FOR US TO LEARN FROM THE TOP PGA INSTRUCTORS. I WOULD RECOMMEND THE PGA TEACHER OF THE YEAR CONFERENCE AS A MUST TO ANY SECTION TEACHER OF THE YEAR!”

—JASON AICHELE, PGA
DIRECTOR OF
INSTRUCTION
MEADOW SPRINGS
COUNTRY CLUB

PGA TEACHER OF THE YEAR CONFERENCE

The PGA Teacher of the Year Conference is an official PGA of America event, a gathering of the 41 PGA Section and the National PGA Teacher of the Year Award winners, along with PGA headquarters and *PGA Magazine* executives. The primary goal of the conferences is to listen and learn from these experts and to report the findings to the entire PGA membership through a PGA Teacher of the Year Conference Report.

CONFERENCE DATES:

- **National conference**
 - 2018 date to be determined
- **Regional conferences**
 - 2018 dates and locations to be determined.

FEATURES & BENEFITS:

- One of six Presenting Partners with guaranteed category exclusivity.
- Demo and sampling opportunities to all attendees on the range and in meeting spaces each day of the conference.
- Invited award-winners will have no costs other than airfare – compliments of the Presenting Partners and *PGA Magazine* (incidentals, liquor, and caddies not covered). Attendees are responsible for transportation cost to all events.
- Company representatives are invited to attend, participate and present (up to 15 minutes) at the national conference at Pinehurst Resort. Rooms, golf and food are included in the sponsorship. Transportation to and from Pinehurst Resort, caddies and incidentals are not covered for the partners nor attending winners.
- Attending representatives will be integrated in all business meetings, gatherings, range time and golf experiences at the national conference and regional meetings.
- Partner logos will be carried throughout the media pages within each issue of *PGA Magazine* highlighting the PGA Teacher of the Year winners, on PGA Teacher of the Year Conference certificates, all conference materials and banners (banners will be specified as *PGA Magazine* Conference Series and will be designed and produced by *PGA Magazine*) and included in PGA Teacher of the Year Conference Report - posted on PGAmagazine.com.
- Participating PGA Professionals will receive MSR Required credits.
- Partners to receive list of all attendees including full contact information. A tentative list will be provided two weeks prior to each Conference and a final list will be sent after each Conference per year.
- Partners to be invited to attend the 2019 PGA Teaching & Coaching Summit cocktail party as a guest with over 900 attendees. Partners may attend the PGA Teaching & Coaching Summit cocktail party, but is not designated as a sponsor or partner of the PGA Teaching & Coaching Summit. The cocktail party is sponsored by *PGA Magazine*.

For more information, please contact your *PGA Magazine* sales representative.